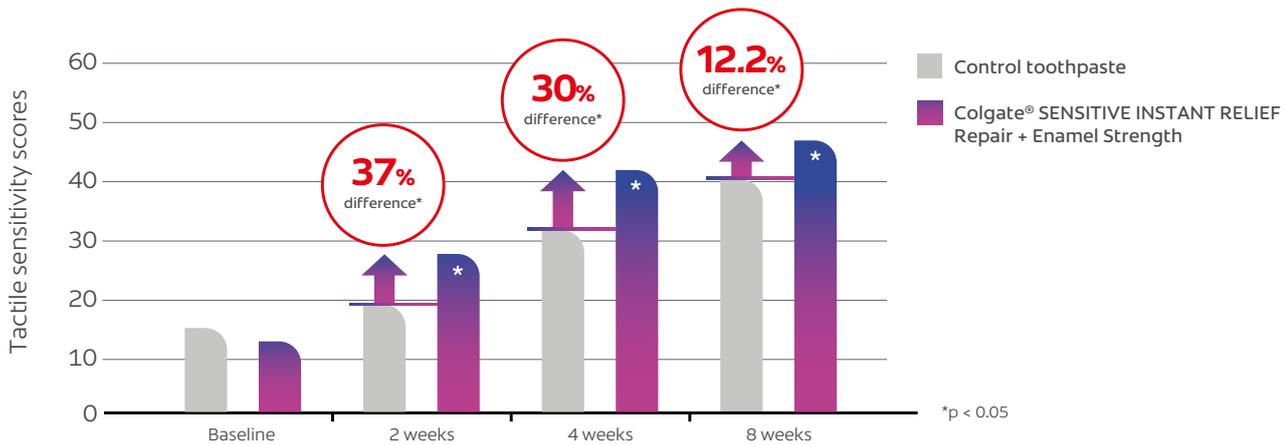


Colgate® SENSITIVE INSTANT RELIEF Repair + Enamel Strength reduces dentine hypersensitivity lasting up to 8 weeks

RESULTS

Colgate® SENSITIVE INSTANT RELIEF Repair + Enamel Strength provides a greater reduction in tactile sensitivity scores after 2, 4, and 8 weeks



Colgate® SENSITIVE INSTANT RELIEF Repair + Enamel Strength provides a greater reduction in air blast sensitivity scores after 2, 4, and 8 weeks



CLINICAL STUDY ESSENTIALS

- Double-blind, parallel-group, randomised study
- **80 patients** with pre-existing dentine hypersensitivity (in at least 2 teeth)
- **8-week** study with twice-daily use
- Performed in private practice setting in Rome, Italy
- Docimo R, et al. J Clin Dent. 2009;20(Spec Iss):17-22

IMPLICATION FOR PRACTICE

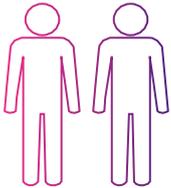
Colgate® SENSITIVE INSTANT RELIEF Repair + Enamel Strength toothpaste provides your patients with long-lasting sensitivity relief up to 8 weeks with twice-daily use.

SUPPLEMENTARY STUDY INFORMATION



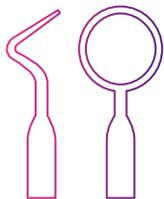
Products under investigation

- **Colgate® SENSITIVE INSTANT RELIEF Repair + Enamel Strength:** A toothpaste containing 8% arginine, calcium carbonate and 140 ppm fluoride as sodium monofluorophosphate (MFP)
 - **Control:** A toothpaste containing 2% potassium ion as 3.75% potassium chloride and 1450 ppm fluoride as NaF in a silica base
-



Study participants

80 patients (19-69 years of age), with pre-existing dentine hypersensitivity (in at least 2 teeth).



Methods

Dentine hypersensitivity was measured using the Schiff Cold Air Sensitivity Scale (air blast sensitivity score) and the Yeaple probe (tactile sensitivity score).



Trial procedure

- Baseline examination to evaluate hypersensitivity
 - Random assignment to Colgate® SENSITIVE INSTANT RELIEF Repair + Enamel Strength toothpaste or potassium/fluoride toothpaste
 - At-home use twice a day for 8 weeks
 - Re-evaluations after 2, 4 and 8 weeks
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Conclusion

In patients with dentine hypersensitivity, Colgate® SENSITIVE INSTANT RELIEF Repair + Enamel Strength toothpaste provided **a significant reduction in dentine sensitivity after 2, 4 and 8 weeks** of twice-daily use compared to a potassium/fluoride toothpaste.